Tohoku University
and Institute of Intercultural Studies of the Jagiellonian University
are pleased to invite you to

the Hasekura League International Student/PhD Candidate Workshop

Globalization and Cultural Heritage:
East - West Perspective

commemorating the 100th anniversary
of the establishment of the diplomatic relations between Japan and Poland

November 8, 2019
Venue: Gronostajowa 3, 30-348 Kraków, Room 153

The role of cultural heritage in the age of intensive globalization seems to be more complex than we often presume. According to many popular accounts, globalization serves only to eradicate local traditional cultures and replace them with homogenic popular culture. However, people in the most globalized countries have become more interested in the issue of heritage and its role than ever in the past. At the same time, globalization helps to spread various aspects of particular cultural heritage in different parts of the world. For example, the traditional Andalusian dance of flamenco, which is included in the UNESCO’s list of Intangible Cultural Heritage, is widely taught and practiced in Japan. In cases like this one, cultural heritage is not only maintained and popularized, but also creatively developed in new forms.

This workshop is intended to address a question: What are the different meanings, usages and roles of cultural heritage in the age of globalization? We are particularly interested in situations where the cultural traditions of the “East” and the “West” are reinvented in new cultural contexts.

Thank you for joining our workshop in Kraków!

Organizing Committee:
Prof. Ono Koji – Department of East Asian History, Tohoku University
Prof. Enrico Fongaro – Department of Aesthetics and Western Art History, Tohoku University
Dr. Franciszek Czech – Institute of Intercultural Studies, Jagiellonian University
Dr. Ewa Kamińska – Institute of Intercultural Studies, Jagiellonian University
Workshop Programme

9.00 – 9.20 Welcome speeches
Representative of the Institute of Intercultural Studies – Dr. Franciszek Czech, Deputy Head for Educational Affairs
Representative of the Tohoku University – Prof. Christopher Craig, Graduate School Faculty of Arts and Letters
Representative of the Students’ Union - Rafal Nowak

9.20 – 10.00 Keynote speech - Prof. Mitsuru Haga, Vice Director of Center for Gender Equality Promotion, Institute for Excellence in Higher Education, Tohoku University
Cultural heritage as stratum and as Genius Loci - Is East east and West west?

10.00 – 10.20 Coffee break

Panel 1: 10.20 – 12.00
Cultural heritage of East Asia - from self-image to mutual influences between East and West
10.20 – 10.40 増田友哉 Tomoya Masuda: How Hirata Atsutane used western science to put Japan on top of the world.
10.40 – 11.00 Katarzyna Łaziuk: Remedy for perfectionism of modern Western culture or latest design trend? The western understanding of Japanese wabi and sabi aesthetics.
11.40 – 12.20 Commentary: dr Elżbieta Wiącek and dr Ewa Kamińska – Institute of Intercultural Studies, Jagiellonian University

12.20 – 13.20 Lunch break

Panel 2: 13.20 – 14.20
Japanese language as a cultural heritage
14.00 – 14.20 Commentary: Prof. Yukihiro Kawaguchi, Graduate School Faculty of Arts and Letters, Tohoku University
Panel 3: 14.20 – 15.20

**Feminist heritage in East-West perspective**


15.00 – 15.20 Commentary: Prof. Christopher Craig, Graduate School Faculty of Arts and Letters, Tohoku University

15.20 – 15.40 Coffee break

Panel 4: 15.40 – 17.00

**Globalisation of cultural heritage in the network society**

15.40 – 16.00 越田健介 Kensuke Koshida: *Tanka* in the present day: the impact of social media on modern *Tanka*.


16.40 – 17.00 Commentary: dr Paweł Dybała - Institute of the Middle and Far East, Jagiellonian University

17.00 – 17.20 Closing remarks

18.00 Dinner